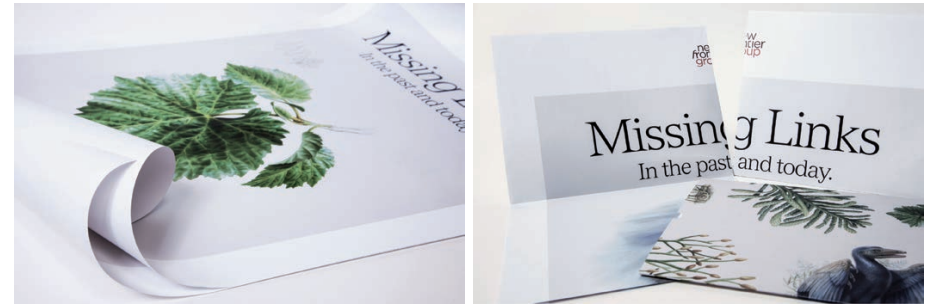


# New Frontier Group's Annual Report 2012 - The Missing Link



PLANT KINGDOM  
84 - 85

**Austria**

Design Agency  
**moodley brand identity**

Designer  
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Illustrations/External  
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Client  
**New Frontier Holding GmbH**

New Frontier Group networks IT companies to think globally and act locally. It reaches across state borders and is very flexible. New Frontier Group's annual report 2012 shows how people at New Frontier Group develop missing link solutions and strategies for digital evolution. Moodley designed visual analogies based on prehistory. Significant examples of extraordinary moments of change in the past are compared to innovative solutions for digital transformations by companies today. The detailed, staged and hand-illustrated studies of nature reflect the imagery of historical and scientific publications and dominate the appearance of the annual report 2012.

