





# New Frontier Group

CL : New Frontier Group  
DS : moodley brand identity  
DE : Nora Obergeschwandner  
CD : Gerd Schicketanz  
PH : Marion Luttenberger  
CO : Austria

new  
frontier  
group



C:95 M:36 Y:88 K:12  
C:9 M:33 Y:84 K:12

Moodley wanted to differentiate their client from other IT companies by using a combination of reds instead of the cool palette widely seen in the IT world. The interesting color combination stands for the brand's focus on community and synergy.

# Graz 99ers

CL : Moser Medical Graz 99ers

DS : moodley brand identity

DE : Wolfgang Niederl

CD : Mike Fuisz

PH : Marion Luttenberger

CO : Austria

A straightforward logo has been created and two main colors – orange and black – have been the main colors – complemented by a white and black background.



C.1 M.4.5 Y.100 K.0